

**Weighted Scores - Sorted by Average Score**  
**High (3), Medium (2), Low (1), No Change (-3)**

		HIGH	MEDIUM	LOW	NO Change	AVG Score
7b	LCB in Competition TOTAL	9	10	4	0	5.75
6d	Lack of Enforcement Resources TOTAL	18	2	2	-3	4.75
4b	Price Posting TOTAL	24	0	2	-9	4.25
6f	Lack of Impact Measures TOTAL	18	2	1	-6	3.75
5a	Mandatory Dist TOTAL	18	6	2	-12	3.5
4c	Mandatory Mark-up TOTAL	9	10	1	-6	3.5
6a	Criteria for regulations TOTAL	9	8	3	-6	3.5
7a	Rules for LCB retailing TOTAL	3	8	4	-3	3
3a	Money's Worth TOTAL	12	6	3	-12	2.25
6c	Priority of Enforcement Resources TOTAL	9	4	2	-6	2.25
4d	Quantity Discounts TOTAL	15	8	0	-15	2
5f	Central Warehousing TOTAL	3	12	2	-9	2
3b	Ownership - TOTAL	9	4	2	-12	0.75
6g	Complexity of rules TOTAL	3	2	4	-6	0.75
6e	Paperwork TOTAL	0	6	4	-9	0.25
5g	Product Placement TOTAL	9	2	3	-15	-0.25
4e	Delivered Pricing Total	0	4	5	-12	-0.75
5c	Foreign Imports TOTAL	0	4	1	-9	-1
4f	COD TOTAL	6	4	3	-18	-1.25
5e	Sampling - TOTAL	9	0	3	-18	-1.5
5d	Retail-Retail TOTAL	6	2	1	-15	-1.5
4a	Uniform Pricing TOTAL	9	4	1	-21	-1.75
2	Anti-Competition TOTAL	6	6	1	-21	-2
1	Advertising TOTAL	0	10	2	-21	-2.25
3c	Return of damaged TOTAL	0	4	2	-15	-2.25

\*Weighted Point Value:            3                      2                      1                      -3

<b>1 Advertising</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza		1		
	Lynn Gust				1
	Mike Hale		1		
	Fred Hellberg				
	Tim Hightower			1	
	Greg Hopkins				1
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn		1		
	John McKay				1
	Carol Owens				1
	Perry Park		1		
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg		1		
	Phil Wayt			1	
1	<b>Advertising TOTAL</b>	<b>0</b>	<b>5</b>	<b>2</b>	<b>7</b>
<b>2 Anti-Competition</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza		1		
	Lynn Gust			1	
	Mike Hale	1			
	Fred Hellberg				
	Tim Hightower		1		
	Greg Hopkins				1
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn	1			
	John McKay				
	Carol Owens				1
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg		1		
	Phil Wayt				1
2	<b>Anti-Competition TOTAL</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>7</b>

<b>3a Money's Worth</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr			1	
	Cary Condotta				
	Steve Conway				
	Rick Garza	1			
	Lynn Gust		1		
	Mike Hale		1		
	Fred Hellberg				
	Tim Hightower	1			
	Greg Hopkins				1
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn	1			
	John McKay			1	
	Carol Owens				1
	Perry Park			1	
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking		1		
	Gene Vosberg	1			
	Phil Wayt				1
3a	<b>Money's Worth TOTAL</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>
<b>3b Ownership</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr		1		
	Cary Condotta				
	Steve Conway				
	Rick Garza	1			
	Lynn Gust				
	Mike Hale	1			
	Fred Hellberg				
	Tim Hightower	1			
	Greg Hopkins				1
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				1
	John McKay			1	
	Carol Owens				
	Perry Park			1	
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking				1
	Gene Vosberg		1		
	Phil Wayt				1
3b	<b>Ownership - TOTAL</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>4</b>

<b>3c Return of damaged goods</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza				1
	Lynn Gust			1	
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				1
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay				1
	Carol Owens				
	Perry Park		1		
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking			1	
	Gene Vosberg		1		
	Phil Wayt				1
3c	<b>Return of damaged TOTAL</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>5</b>
<b>4a Uniform Pricing</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza				1
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower		1		
	Greg Hopkins				1
	Katie Jacoy		1		
	Jeanne Kohl-Welles				
	Steve Lynn	1			
	John McKay	1			
	Carol Owens				1
	Perry Park			1	
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg	1			
	Phil Wayt				1
4a	<b>Uniform Pricing TOTAL</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>7</b>

Results of Potential Change Candidates Selection at June 15, 2006 Task Force Meeting

<b>4b Price Posting/Hold</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza			1	
	Lynn Gust	1			
	Mike Hale	1			
	Fred Hellberg				
	Tim Hightower	1			
	Greg Hopkins				
	Katie Jacoy	1			
	Jeanne Kohl-Welles				
	Steve Lynn	1			
	John McKay	1			
	Carol Owens				1
	Perry Park			1	
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking	1			
	Gene Vosberg				
	Phil Wayt	1			
4b	<b>Price Posting TOTAL</b>	<b>8</b>	<b>0</b>	<b>2</b>	<b>3</b>
<b>4c Mandatory 10% Mark up</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza			1	
	Lynn Gust		1		
	Mike Hale	1			
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				1
	Katie Jacoy	1			
	Jeanne Kohl-Welles				
	Steve Lynn		1		
	John McKay		1		
	Carol Owens				
	Perry Park	1			
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking		1		
	Gene Vosberg				
	Phil Wayt		1		
4c	<b>Mandatory Mark-up TOTAL</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>2</b>

<b>4d Quantity Discounts</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza				1
	Lynn Gust	1			
	Mike Hale		1		
	Fred Hellberg				
	Tim Hightower	1			
	Greg Hopkins				1
	Katie Jacoy		1		
	Jeanne Kohl-Welles				
	Steve Lynn		1		
	John McKay	1			
	Carol Owens				1
	Perry Park		1		
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking	1			
	Gene Vosberg				
	Phil Wayt	1			
4d	<b>Quantity Discounts TOTAL</b>	<b>5</b>	<b>4</b>	<b>0</b>	<b>5</b>
<b>4e Delivered Pricing</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza			1	
	Lynn Gust				
	Mike Hale		1		
	Fred Hellberg				
	Tim Hightower			1	
	Greg Hopkins				1
	Katie Jacoy		1		
	Jeanne Kohl-Welles				
	Steve Lynn			1	
	John McKay			1	
	Carol Owens				
	Perry Park			1	
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking				1
	Gene Vosberg				
	Phil Wayt				1
4e	<b>Delivered Pricing Total</b>	<b>0</b>	<b>2</b>	<b>5</b>	<b>4</b>

Results of Potential Change Candidates Selection at June 15, 2006 Task Force Meeting

<b>4f COD</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr			1	
	Cary Condotta				
	Steve Conway				
	Rick Garza			1	
	Lynn Gust	1			
	Mike Hale		1		
	Fred Hellberg				
	Tim Hightower				1
	Greg Hopkins			1	
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn	1			
	John McKay		1		
	Carol Owens				1
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg				
	Phil Wayt				1
4f	<b>COD TOTAL</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>6</b>
<b>5a Mandatory Distributors</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr			1	
	Cary Condotta				
	Steve Conway				
	Rick Garza	1			
	Lynn Gust	1			
	Mike Hale	1			
	Fred Hellberg				
	Tim Hightower	1			
	Greg Hopkins				1
	Katie Jacoy	1			
	Jeanne Kohl-Welles				
	Steve Lynn		1		
	John McKay		1		
	Carol Owens				1
	Perry Park		1		
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg	1			
	Phil Wayt			1	
5a	<b>Mandatory Dist TOTAL</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>4</b>

<b>5b Impacts of 2SSB 6823</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay				
	Carol Owens				
	Perry Park				
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking				
	Gene Vosberg				
	Phil Wayt				
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>5c Foreign Imports</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust		1		
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				1
	John McKay		1		
	Carol Owens				
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking			1	
	Gene Vosberg				
	Phil Wayt				1
5c	<b>Foreign Imports TOTAL</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>3</b>



<b>5d Retail-Retail Sales</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr		1		
	Cary Condotta				
	Steve Conway				
	Rick Garza				1
	Lynn Gust			1	
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay	1			
	Carol Owens				1
	Perry Park	1			
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking				1
	Gene Vosberg				
	Phil Wayt				1
5d	<b>Retail-Retail TOTAL</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>5</b>
<b>5e Sampling</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza				1
	Lynn Gust			1	
	Mike Hale			1	
	Fred Hellberg				
	Tim Hightower			1	
	Greg Hopkins				
	Katie Jacoy	1			
	Jeanne Kohl-Welles				
	Steve Lynn				1
	John McKay				1
	Carol Owens				1
	Perry Park	1			
	Linda Evans Parlette				
	Mary Segawa				1
	Shelley Sieveking	1			
	Gene Vosberg				
	Phil Wayt				
5e	<b>Sampling - TOTAL</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>6</b>

<b>5f Central Warehouse</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr		1		
	Cary Condotta				
	Steve Conway				
	Rick Garza		1		
	Lynn Gust	1			
	Mike Hale			1	
	Fred Hellberg				
	Tim Hightower			1	
	Greg Hopkins				
	Katie Jacoy		1		
	Jeanne Kohl-Welles				
	Steve Lynn		1		
	John McKay		1		
	Carol Owens				
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking				1
	Gene Vosberg		1		
	Phil Wayt				1
5f	<b>Central Warehousing TOTAL</b>	<b>1</b>	<b>6</b>	<b>2</b>	<b>3</b>
<b>5g Product placement</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr			1	
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust				1
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				1
	Greg Hopkins			1	
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				1
	John McKay				1
	Carol Owens	1			
	Perry Park	1			
	Linda Evans Parlette				
	Mary Segawa	1			
	Shelley Sieveking				1
	Gene Vosberg			1	
	Phil Wayt		1		
5g	<b>Product Placement TOTAL</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>5</b>

<b>6a Criteria for regulations</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr			1	
	Cary Condotta				
	Steve Conway				
	Rick Garza		1		
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower		1		
	Greg Hopkins			1	
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				1
	John McKay			1	
	Carol Owens	1			
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa	1			
	Shelley Sieveking		1		
	Gene Vosberg	1			
	Phil Wayt		1		
6a	<b>Criteria for regulations TOTAL</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>6c Priority of Enforcement Resources</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr	1			
	Cary Condotta				
	Steve Conway				
	Rick Garza		1		
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower			1	
	Greg Hopkins	1			
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn			1	
	John McKay				1
	Carol Owens				
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking	1			
	Gene Vosberg				
	Phil Wayt		1		
6c	<b>Priority of Enforcement Resources TOTAL</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>

<b>6d Lack of Enforcement Resources</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr	1			
	Cary Condotta				
	Steve Conway				
	Rick Garza	1			
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins	1			
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn			1	
	John McKay			1	
	Carol Owens	1			
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa	1			
	Shelley Sieveking		1		
	Gene Vosberg				
	Phil Wayt	1			
6d	<b>Lack of Enforcement Resources TOTAL</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>1</b>
<b>6e Paperwork</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				1
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust				
	Mike Hale			1	
	Fred Hellberg				
	Tim Hightower		1		
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay				1
	Carol Owens		1		
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa		1		
	Shelley Sieveking			1	
	Gene Vosberg			1	
	Phil Wayt			1	
6e	<b>Paperwork TOTAL</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>3</b>

<b>6f Lack of Impact Measures</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr	1			
	Cary Condotta				
	Steve Conway				
	Rick Garza	1			
	Lynn Gust				
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				
	Katie Jacoy	1			
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay				1
	Carol Owens	1			
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa	1			
	Shelley Sieveking		1		
	Gene Vosberg			1	
	Phil Wayt	1			
6f	<b>Lack of Impact Measures TOTAL</b>	<b>6</b>	<b>1</b>	<b>1</b>	<b>2</b>
<b>6g General Regulation Complexity</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr				
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust			1	
	Mike Hale			1	
	Fred Hellberg				
	Tim Hightower		1		
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn				
	John McKay				1
	Carol Owens				
	Perry Park				1
	Linda Evans Parlette				
	Mary Segawa				
	Shelley Sieveking			1	
	Gene Vosberg	1			
	Phil Wayt			1	
	<b>Regulation Complexity TOTAL</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>2</b>

<b>7a Rules for LCB retailing</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr		1		
	Cary Condotta				
	Steve Conway				
	Rick Garza				
	Lynn Gust		1		
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins				
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn			1	
	John McKay				1
	Carol Owens		1		
	Perry Park	1			
	Linda Evans Parlette				
	Mary Segawa		1		
	Shelley Sieveking			1	
	Gene Vosberg			1	
	Phil Wayt			1	
7a	<b>Rules for LCB retailing TOTAL</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>1</b>
<b>7b LCB in Competition</b>					
	<b>Should this item be considered for change. If yes, what is the priority?</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>	<b>No Change</b>
	Tom Carr		1		
	Cary Condotta				
c	Steve Conway				
	Rick Garza			1	
	Lynn Gust		1		
	Mike Hale				
	Fred Hellberg				
	Tim Hightower				
	Greg Hopkins			1	
	Katie Jacoy				
	Jeanne Kohl-Welles				
	Steve Lynn			1	
	John McKay	1			
	Carol Owens		1		
	Perry Park		1		
	Linda Evans Parlette				
	Mary Segawa		1		
	Shelley Sieveking	1			
	Gene Vosberg			1	
	Phil Wayt	1			
7b	<b>LCB in Competition TOTAL</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>0</b>

### Strategy 1 - Separate the three tiers / Category - Relationship among tiers

5a	Mandatory Use of Distributors	18	6	2	-12	3.5
3a	Money's Worth	12	6	3	-12	2.25
3b	Ownership	9	4	2	-12	0.75
5e	Sampling	9	0	3	-18	-1.5
5d	Retail-Retail	6	2	1	-15	-1.5
2	Anti-Competition	6	6	1	-21	-2
1	Advertising	0	10	2	-21	-2.25

### Strategy 2 - Ensure a level playing field / Category – Sales and distribution

4b	Price Posting	24	0	2	-9	4.25
4c	Mandatory Mark-up	9	10	1	-6	3.5
4d	Quantity Discounts	15	8	0	-15	2
5f	Central Warehousing	3	12	2	-9	2
5g	Product Placement	9	2	3	-15	-0.25
4e	Delivered Pricing Total	0	4	5	-12	-0.75
5c	Foreign Imports	0	4	1	-9	-1
4f	COD	6	4	3	-18	-1.25
4a	Uniform Pricing	9	4	1	-21	-1.75
3c	Return of damaged	0	4	2	-15	-2.25

### Strategy 3 - Control the flow of alcohol through licensing / Category – Control and enforcement.

7b	LCB in Competition	9	10	4	0	5.75
6d	Lack of Enforcement Resources	18	2	2	-3	4.75
6f	Lack of Impact Measures	18	2	1	-6	3.75
6a	Criteria for regulations	9	8	3	-6	3.5
7a	Rules for LCB retailing	3	8	4	-3	3
6c	Priority of Enforcement Resources	9	4	2	-6	2.25
6g	Complexity of rules	3	2	4	-6	0.75
6e	Paperwork	0	6	4	-9	0.25